

# Altan Kurt

## Product Manager

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### SUMMARY

A **Product Manager** leveraging a comprehensive **background** in **finance**, **SaaS**, and **software development**. Adept at translating **financial systems** expertise and **SaaS** development experience into **strategic product** initiatives. Demonstrates **strong technical acumen** while maintaining sharp **business focus** to craft exceptional user experiences. Excels in cultivating **cross functional collaboration** and implementing **data driven strategies** to achieve measurable business outcomes.

### PROFESSIONAL EXPERIENCE

**Product Manager, Exotoll**  Mar 2024 – present

Product: Web & Mobile Application, Admin Panel, Payment Services

- **Collaborated** with development teams to create **high-performance** and **SEO-friendly** web applications, reducing **load time** from **4.5s to 2.7s**
- Worked closely with **designers** to implement **pixel-perfect** designs from **Figma**, ensuring enhanced **user experience**
- Played a **key role** in **payment system** integration, improving processing efficiency
- **Developed** and **implemented** analytics dashboard for **data-driven** decision making, streamlining **project planning** processes
- Contributed to **cross-functional** collaboration for **API** integrations, improving system performance **across** platforms by **25%**

**Frontend Developer, Epigra**  Mar 2023 – Mar 2024


Product: Web Application, Website, CMS, Enterprise Video Platform

- Took part in multiple **product lifecycle management**, achieving **90%** client satisfaction
- Ensured **transparency** and alignment across the **organization** by regularly communicating **product vision**, **roadmap**, and progress to **stakeholders**
- Contributed to **UX** improvements through **data analysis**, **growing** daily active users from **2K to 3.5K**
- **Collaborated** with product and development teams, optimizing **project workflow** and **delivery timelines**
- Led requirements **gathering** and **documentation** process **improving** development efficiency
- Worked on **performance optimization**, **improving** page **speed score** from **65 to 94**
- Built scalable **CMS** solutions using Statamic, improving content **management** efficiency
- Led **technical debt** reduction initiatives and **system optimization** efforts

**Frontend Developer, Heuristica (Contracted)**  Oct 2023 – Dec 2023

Product: AI-Powered Mind Maps

- **Architected** and implemented **data visualization** system using **Next.js** and **Chart.js**, improved data understanding rates
- Created **project planning documentation**, resulting **faster** development cycles

**Frontend Developer, Weblitious Ltd. (Contracted)**  Jun 2022 – Sep 2022

Product: On-demand Home Services Marketplace

- **Developed** interactive web solutions while **collaborating** with **stakeholders** to align **technical** decisions with **product** goals
- Worked **cross-functionally** with design and **development** teams to optimize **UX/UI design**
- **Contributed** to technical **decision-making processes** while ensuring seamless **communication** between **teams**
- **Performance optimization** initiatives using TailwindCSS and SASS, improving **site metrics**

(Brand: İkona , Karanlık Oda , Kenobi )

- Spearheaded **end-to-end** development of **B2B CRM** platform, achieving **75%** Kenobi brand.
- Managed **stakeholder relationships** across multiple departments, resulting in **40%** faster project **delivery** and improved cross-functional **collaboration**
- Conducted regular **performance measurements** and **reporting** by establishing **KPIs**
- Created **standard operating procedures (SOPs)** for core **business processes**
- Effectively **managed financial operations**, government incentives, and **accounting** controls to **optimize** operational **costs**
- Created **performance dashboard** measuring **10** operational **metrics**
- Implemented structured **prioritization framework**, reducing feature **delivery cycle** from **6 weeks** to **4 weeks**

## PROJECTS

**Product Manager, Nomadwork**

Aug 2024 – present

**Product: Mobile Application**

- Orchestrated **stakeholder interviews** and **market analysis** to define product roadmap, improving **feature adoption rate by 40%** through **user-centric prioritization**
- Increased **user engagement by 25%** by implementing **community-focused features** based on **user research** and **feedback**
- Established **data-driven decision framework**, resulting **improvement in product development efficiency**
- Managed comprehensive **product backlog** and established **prioritization framework** to maximize business value and development efficiency

**Project Manager, Wordigo**

Dec 2023 – Jul 2024

**Product: Web Application, User Panel**

- Developed the **product roadmap** by auditing **issues** to improve **project efficiency**
- **Streamlined development workflow** using **Linear**, achieving **90% on-time delivery rate** for **sprint commitments**
- Implemented comprehensive **code review processes**, **decreasing bug** reports from **85** to **25** per **sprint**
- Maintained close **collaboration** with **development team** to ensure **timely feature delivery** and **technical issue resolution**

## CERTIFICATES

**Platforms in Finance Masterclass (Open Banking)**

Centre for Finance, Technology and Entrepreneurship

**Product Analytics Certification**

Pendo.io & Mind the Product

**AI for Product Management**

Pendo.io & Mind the Product

**Scrum: Advanced**

Project Management Institute via LinkedIn Learning

**Digital Product Management Expertise Program**

Komünite - Sercan Akkaş (Product Director at Yemeksepeti)

## EDUCATION

**B.D. Business Administration, Anadolu University**

## REFERENCES

**Sercan Akkaş**, *Product Director*, Yemeksepeti  
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**Uğur Aydoğdu**, *Founder*, Epigra  
ugur.aydogdu@epigra.com